



Knack

Putting skills to work for
impact-driven companies

www.knackworks.ca





An initiative of **POTLUCK** Café

Potluck Café Society has over 15 years of experience hiring people facing barriers to traditional employment, we want to scale this impact to the larger business community

Through Knack, we hope to contribute to a more inclusive economy by creating more income-generating opportunities for people facing barriers to employment.



DIGITAL BADGES

Digital badges are used to showcase the individual's skills and competencies.

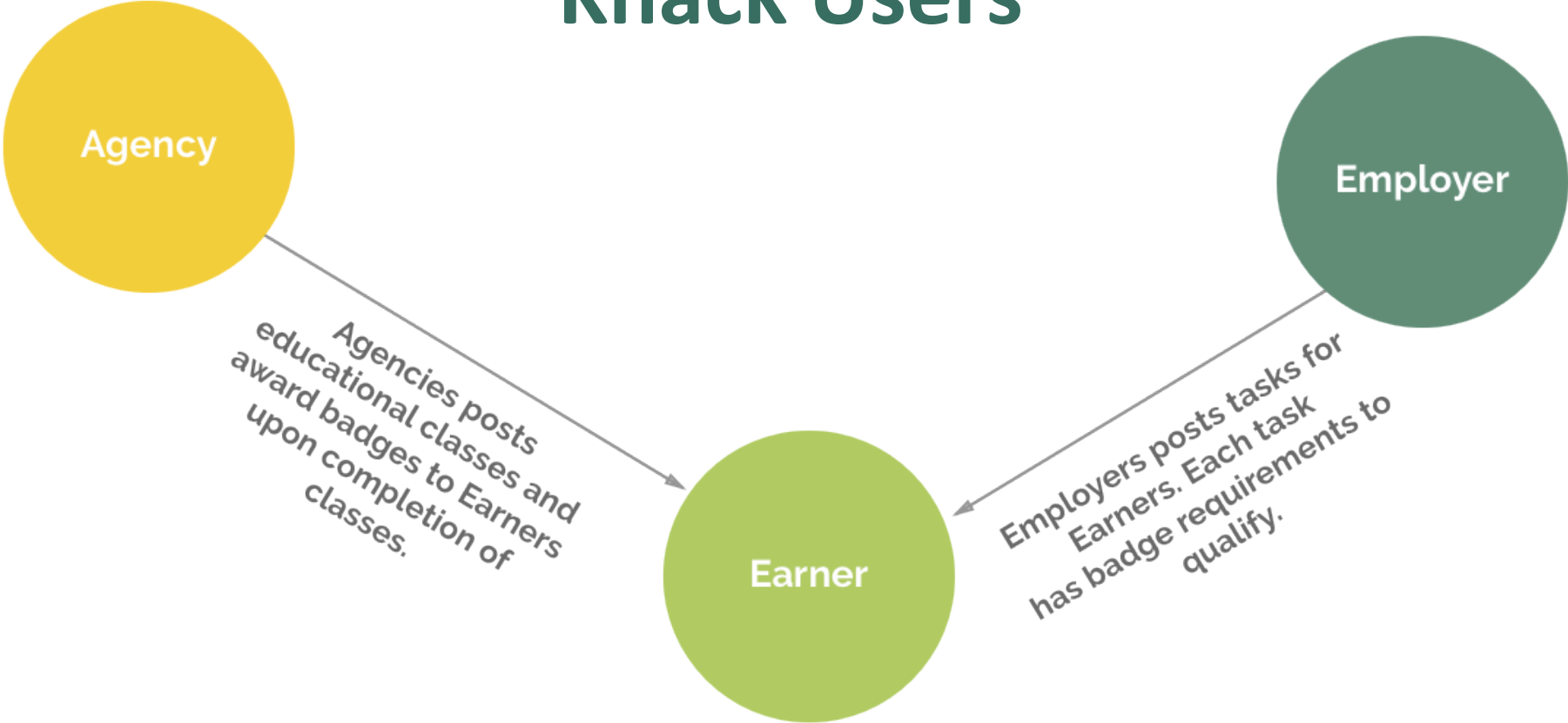
When posting a task, the Knack employer identifies what badges are required to apply for that opportunity.

Knack badges are small competency-based skills that make it clear to know what one must have before applying to a job posting.



Knack

Knack Users



People facing
barriers to
employment
= Knack Earners



Knack

**Badges are a tool for
recognition, navigation and
motivation.**

Badges, also known as “micro-credentials”, are a fundamental change in the way society recognizes learning and achievement—shifting from a traditional books-and-lecture to a model with multiple knowledge streams.

Our participants are call “**Knack Earners**” as they are earning badges and are eager to earn extra income!

Knack Earners



Example of Knack Earner Profile



Connor King

Credly member since February 2016

Account Usage



Settings

VIEW PROFILE

ACCOUNT SETTINGS

MY CREDIT

CONTACTS & LISTS

FOLLOWING

VERIFICATION

Earned (9)

Created (0)

INBOX ALL PUBLIC HIDDEN CATEGORIES

A grid of eight skill cards, each with a yellow circular badge that says "LEARNED 2015" and "Knack". The skills are: Time Management, Workplace Communication, Teamwork, Conflict Resolution, Computer Literacy, Personal Finances, Resource Navigation, and Professionalism.

Time Management Knack	Workplace Communication Knack	Teamwork Knack	Conflict Resolution Knack
Computer Literacy Knack	Personal Finances Knack	Resource Navigation Knack	Professionalism Knack

Knack Employers



Knack

Put the power of business to good use through Knack!

Create real social impact by being an inclusive employer.

Knack employers post paid jobs that are small tasks, or part-time opportunities.

Every business has low-skilled tasks that need doing, but don't always have time to get them done, or spend precious time that they need for other higher-level tasks.

Carve these jobs out, and create real social impact for your local community.

Knack Employers



Co-Working Office Space



Restaurant



Café and Roaster

Agencies

potluck awards Kitchen Hard Skills badges



Knack awards Soft Skills badges



The Challenge



Knack

Help Build Knack a Web App!

We are an VERY early stage non-profit “start-up.”

And we do not have a web application to connect our Knack Employers with Knack Earners.

Suggested Functionality on next slide...

The Challenge



Knack

Suggested Functionality:

- Earners and Employers and Agencies have a profile
- Employers are able to post tasks and its list of required badges.
- Earners are able to apply to tasks, when they have the set of required badges.
- Agencies are able to post available classes and award badges to Earners.
- Tasks will be sorted and displayed based on proximity of user's location and whether they have the right badges for the task.
- Through filter settings, Earners can see what other jobs are available if they were to earn more badges.
- Employers are able to filter the amount of Earners there are based on how many badges they require for a task.